

September 7, 2017

Dear Potential Sponsor,

The Western Kentucky Trailblazers are a homeschool athletic program in the greater Bowling Green, KY area and are affiliated with the Barren River Homeschool Association. The Trailblazers compete against other private and public schools in the Kentucky and the Middle Tennessee area. The name "Trailblazers" originates from when the organization was founded in 1999 to provide Bowling Green area homeschool students a chance to play competitive basketball. What started as one team over 15 years ago has now blossomed into an athletic program to include 4 boys' basketball teams and 2 girls' teams. Our program is also blessed with very dedicated coaches that volunteer of their time and energy to not only help these young people develop as basketball players but also as young men and women that represent what this program stands for.

The Trailblazers basketball program had the great privilege of attending the National Christian Homeschool Basketball Championship in Springfield, MO in March of 2017. This was a week-long tournament setting that was an incredible experience for our players. They were in the company of over 350 competitive teams. Our players were honored to represent the state of Kentucky. The Trailblazers have their sites set on attending this great event again in March of 2018.

It takes a great deal of funding to support such a strong program. We receive no funding like a public or private school might receive. Our funding comes primarily from player registration fees and various forms of fundraising that the players are required to participate in. We feel it is important to have our players and their families be involved so that everyone feels a connection to the needs of the program and how much it takes to run a program of

this caliber.

We are seeking your help as we endeavor to grow this basketball program. We have always been at a competitive level but would like to see our program be able to do more for our players and provide additional opportunities for them to compete whether locally, regionally or at a national level. Our costs include player's uniforms, gym fees, referee fees, tournament fees, and travel costs. We are seeking a \$300 sponsorship for the 2017-18 basketball season. We would like to offer you several items in return for your generous sponsorship and support of the Trailblazers basketball program.

- Business name and logo on a large pop up banner to be displayed at all home basketball games. Approximately 50 games.
- A designated home game that your business will be recognized several times throughout the game.
- Social media and website recognition throughout the season.

Thank you for taking time to consider our requests. You are not only choosing a monetary investment in our program but you are making a greater investment in the lives of a very special group of young people.

Thank you!

Western Kentucky Trailblazers Basketball